

**Press Release: Booth #2129**



**LiveJive Juice  
“Make Your Bait Come Alive”  
Fish Attractant**

UltimateBucketMouth Baits has the perfect fish attractant for use on all your favorite soft plastic fishing baits. Our unique formula brings three key elements too trigger, quicker and harder strikes. The formula combines and creates the ultimate scent trail of an injured bait fish. The formula brings natural fish oil, meat protein and bone into one deadly combination. All you need is a couple drops onto your bait and you are ready to fish. LiveJive juice comes in a 4oz bottle with a dispensing cap.

When you dispense the formula onto your bait; you will notice there will be visible particles in the juice. Those visible particles are an essential part of the attractant. When you are working the bait the particles will slowly release from the bait. The particles and oil create a slight slick around the bait. The slick attracts bait fish which in turn will attract the bass and cause a feeding frenzy.

We have created the perfect formula by using natural products and by utilizing the right combination of the products in our formula. Our formula not only attracts Bass but it attracts the baitfish Bass eat. The scent trail brings the Bass in and the activity of the baitfish around the slick creates a strike.

Just in case you are curious, it's not for human consumption, tasting not advised.

Shake well before each use to obtain highest performance.

Formula- UBM Formula 2001z-2

**[www.UltimateBucketMouth.com](http://www.UltimateBucketMouth.com)**